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Marc Fisher Footwear Company Acquires Leading Global Brand Easy Spirit From Nine West Holdings

New York, NY – [January 4, 2017] – Marc Fisher Footwear Company (“Marc Fisher”), a leading footwear company with several of today’s most coveted brands, announced today that it has acquired Easy Spirit, a leading women’s comfort shoe brand, from Nine West Holdings. Marking a new milestone in the company’s growth, this acquisition will enhance Marc Fisher’s current leadership position in the footwear industry. Terms of the transaction were not disclosed.

For 35 years, Easy Spirit has been an esteemed American brand distinguished for delivering authentic comfort footwear to women worldwide. Easy Spirit’s proficiency in combining comfort, quality and new technologies to create versatile footwear has made it a desired niche brand within the footwear industry.

Susan Itzkowitz, President of Marc Fisher Footwear, said, “We are excited to welcome this renowned American brand into our company. With its authenticity, unique comfort technology and strong brand awareness, Easy Spirit further diversifies our portfolio and provides considerable opportunity for growth and increased expansion in the U.S and international markets. Our core competencies in design, sales, sourcing and marketing will enable us to maintain the essence of Easy Spirit while further developing and growing this wonderful brand.”

“I am thrilled to have the opportunity to be working with the Easy Spirit brand again,” said Marc Fisher. “With our expertise in design and sourcing combined with my past experience working with the brand, we are confident that we can further expand the product assortment to a broader consumer market worldwide. We look forward to further growing Easy Spirit into a global leader in women’s comfort footwear.”

“We are pleased to enter into a transaction that meets our strategic objectives while enabling Easy Spirit’s loyal customers to continue to have access to the brand’s outstanding footwear products,” said Ralph Schipani, interim CEO of Nine West Holdings.

About Marc Fisher Footwear Company

Established in 2005, Marc Fisher Footwear company is a leading full-service, product-driven fashion footwear company with knowledge and expertise in design, sales, sourcing, distribution and marketing – all with dedicated and strategic direction for each brand within the portfolio, which includes GUESS, G by Guess, Tommy Hilfiger, Tretorn, Kendall + Kylie, Ivanka Trump, indigo rd., Unisa, and Sigerson Morrison along with the namesake brands – Marc Fisher and Marc Fisher LTD. Our diverse portfolio of globally recognized brands – available domestically and internationally via wholesale and retail channels – consistently meets the widest range of consumers’ fashion footwear needs, from classic to contemporary, sport to dress, men’s to women’s. Headquartered in Greenwich, Connecticut, with showrooms in New York City, Marc Fisher Footwear is sold worldwide through department stores, specialty stores and e-commerce channels.

About Nine West

Nine West Holdings is a leading women's footwear, accessories and denim company with a portfolio of brands that includes Nine West, Anne Klein, Gloria Vanderbilt, and I.e.i. The company is a wholesale partner to major U.S. retailers, operates its own stores, and has international licensing arrangements covering more than 1,200 points of sale around the world.

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