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Marc Fisher Footwear Company Licenses Leading Global Brand *CALVIN KLEIN* For Footwear in U.S. and Canada

New York, NY – July 10, 2020 – Marc Fisher Footwear Company (“Marc Fisher”), a leading fashion footwear company with a portfolio that includes many of the most recognizable and iconic American brands, announced today that it has entered into a multi-year license agreement with Calvin Klein, Inc., a wholly owned subsidiary of PVH Corp. [NYSE: PVH] for the design, production and distribution of *CALVIN KLEIN* and *CALVIN KLEIN JEANS* women’s and men’s footwear collections in the U.S. and Canada.

The new partnership will support Calvin Klein’s strategy to continue to build out the footwear business in North America. The debut collections under the direction of Marc Fisher Footwear will launch virtually at the August Fashion Footwear Association of New York (FFANY) show for delivery beginning Spring 2021.

Susan Itzkowitz, President of Marc Fisher Footwear, said, “With its rich heritage in American fashion, *CALVIN KLEIN* is the perfect addition to our growing portfolio of prominent consumer brands, positioning Marc Fisher Footwear as the destination for coveted fashion footwear from iconic brands. Our expertise in design, sales, and sourcing will enable us to develop this powerhouse brand even further and build a strong business for *CALVIN KLEIN*.”

“We are excited to partner with Marc Fisher and look forward to leveraging their industry knowledge to maximize our footwear potential in North America, one of our key markets,” added Cheryl Abel-Hodges, CEO of Calvin Klein, Inc. “We trust their incredible design talent will connect to *CALVIN KLEIN*’s strong brand DNA, and in combination with their robust distribution network, increase our presence and authority in the category.”

“We are thrilled to work with Calvin Klein to expand the product assortment to an even broader consumer market,” said Founder and CEO Marc Fisher. “With the addition of *CALVIN KLEIN*, we are taking significant steps to establish Marc Fisher Footwear as a leader in the footwear industry. We look forward to a successful future capturing the growth opportunity we see for *CALVIN KLEIN* footwear.”

About Marc Fisher Footwear Company

Established in 2005, Marc Fisher Footwear Company is a leading full-service, product-driven fashion footwear company with knowledge and expertise in design, sales, sourcing, distribution and marketing – all with dedicated and strategic direction for each brand within the portfolio, which includes GUESS, G by Guess, Tommy Hilfiger, Tretorn, Easy Spirit, EVOLVE, Bandolino, Nine West, indigo rd., UNISA, and Sigerson Morrison along with the namesake brands – Marc Fisher and Marc Fisher LTD. Our diverse portfolio of globally recognized brands – available domestically and

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internationally via wholesale and retail channels – consistently meets the widest range of consumers' fashion footwear needs, from classic to contemporary, sport to dress, men's to women's. Headquartered in Greenwich, Connecticut, with showrooms in New York City, Marc Fisher Footwear is sold worldwide through department stores, specialty stores and e-commerce channels.

About Calvin Klein, Inc.:

CALVIN KLEIN is a global lifestyle brand that exemplifies bold, progressive ideals and a seductive aesthetic. We seek to thrill and inspire our audience while using provocative imagery and striking designs to ignite the senses.

Founded in 1968 by Calvin Klein and his business partner Barry Schwartz, we have built our reputation as a leader in American fashion through our clean aesthetic and innovative designs. Global retail sales of *CALVIN KLEIN* brand products exceeded \$9 billion in 2019 and were distributed in over 110 countries. Calvin Klein employs over 11,500 associates globally. We were acquired by PVH Corp. in 2003.

About PVH Corp.

PVH is one of the most admired fashion and lifestyle companies in the world. We power brands that drive fashion forward – for good. Our brand portfolio includes the iconic *CALVIN KLEIN*, *TOMMY HILFINGER*, *Van Heusen*, *IZOD*, *ARROW*, *Warner's*, *Olga* and *Geoffrey Beene* brands, as well as the digital-centric *True&Co.* intimates brand. We market a variety of goods under these and other nationally and internationally known owned and licensed brands. PVH has over 40,000 associates operating in over 40 countries and \$9.9 billion in annual revenues. That's the Power of Us. That's the Power of PVH.

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